

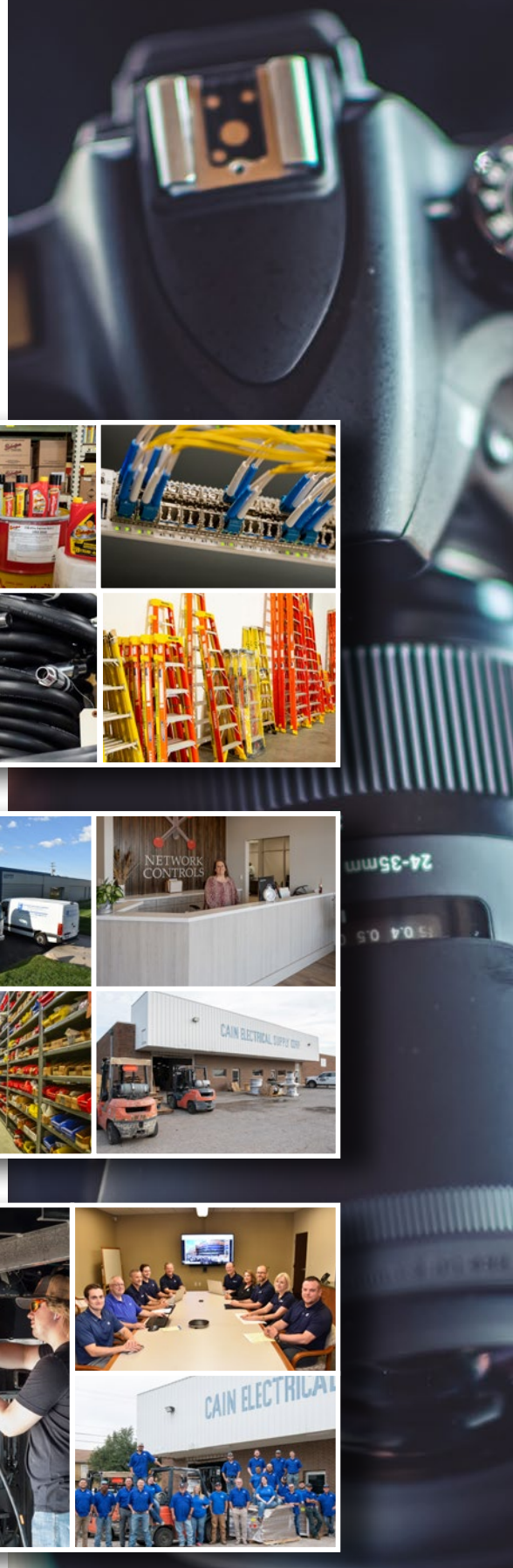
Photography Shots



District
Publishing

The following information will help you understand the type of images that your photographer will be taking. Reviewing this will help you better prepare you for the day of your DP photo shoot and help keep it running both smoothly and efficiently.

Note DP photographers do not carry props and will not clean or restyle locations. The appearance of locations/products you select is not the responsibility of DP—you should ensure any cleaning or organization is complete before the shoot. Please pay special attention to the products, as you will be responsible for choosing a selection to showcase within your brochure. Aerial photography taken by drones are NOT a part of a standard DP shoot. Individual “headshots” with additional lighting or brought in backdrop are NOT a part of a standard DP shoot.



PRODUCTS

Individual samples of your product

- in and out of box / packaging.
- group product(s) arrangements.

Products used / distributed

- final product being shown how it is utilized.



FACILITY

Shots of offices / warehouse / store

Interior and Exterior

- Signage, front door

Shipping / delivery / company trucks or vehicles



EMPLOYEES

President, V. P. and other employees

- preferably those who are a solid figure within the company.

Employees at work / Action shots

- working, fixing, meeting, packing, providing service, etc.

