District Publishing

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www.districtpublishing.com

Builder Publishing Agreement

District Publishing, herein referred to as "DP", and _____, herein referred to as "Client", agree to the following:

1. DP agrees to design and publish a custom brochure for the Client at no cost to the Client, based solely on revenue generated from display sales to the Client's subcontractors and suppliers. The Client will provide DP a complete list of subcontractors and suppliers as well as an electronic copy of corporate letterhead.

2. The Client and DP agree that in the event that DP is unable to generate funding to produce a brochure, both parties release the other of any further obligations under this agreement. DP is solely responsible for costs incurred.

3. DP will create the editorial and graphic content for the brochure; however the Client has full editorial control of content. The Client agrees to submit to a phone interview to provide DP with the necessary background information to produce the brochure. Client understands that DP is not responsible for verifying the accuracy of the editorial content and is acting only as a publishing entity. The accuracy of all editorial content is the sole responsibility of the Client or its vendors.

4. The Client agrees to provide photography within ninety (90) days. The Client agrees that the photography will be in accordance with the Photography Guidelines provided by DP. If Client fails to provide photography, stock images may be used to produce the brochure and the Client agrees to accept the brochures in an "as is" condition. In this event, a digital color proof will not be sent to the Client. Any promotional offers are contingent upon a minimum of three (3) pages of vendor support.
   ❒ submitting photography ❒ other:_____

5. DP will furnish the Client with a complete set of digital color proofs of the project. These proofs will show layout, design, editorial and color content. The Client agrees to return the proof(s) within seven (7) days with any changes noted. Matchprints available for an additional cost.

6. Display content in the brochure will be approximately fifty (50) percent of the total content of the brochure. The remaining content will be used to highlight the Client both visually and editorially.

7. The standard package includes a digital brochure file (72 dpi pdf) and printed copies. The brochure is printed on one hundred (100) # cover stock and one hundred (100) # text stock at a final size of 9 x 12 inches. The standard brochures do not include any specialty enhancements such as embossing, foil stamping, UV coating, die cuts, six (6) panel spreads, gutter jumps, pockets, paper upgrades and/or additional quantities of the brochures above the one thousand (1,000) copies that are included in the standard package. Ground shipping of the brochures is included in the standard package; rush orders and next-day shipping is available at an additional cost.

Notes: _____

_____

Please Print Below Information

Company: _____ Phone: _____

Address: _____ Fax: _____

City: _____ State/Prov: _____ Zip/Postal Code: _____ Cell: _____

Contact Person: _____ Website: _____

Contact Title: _____ Email: _____

_____
Client Signature Title Date

_____
District Publishing Representative Title Date