



Mr. Derrick Kennedy
District Publishing
50495 Corporate Drive
Shelby Twp., MI 48315

Dear Derrick:

Our new company brochure is outstanding. As five independently-owned and operated stores that are part of the top cooperative wholesale HVAC distributor in the country, we now have a brochure that is uniquely our own. Thanks to the brochure, our customers can put a face to their sales people and understand our strengths.

We liked the fact that we had control over the creative content of the brochure. Brad Scott was able to show the value of participating to some of our vendors who didn't see the importance of being included in the brochure. We already have a vendor that regrets the decision not to be included. The brochure shows how we are partnering with the most reliable names in the industry.

We will be using the brochure at our 40th anniversary celebration this fall and look forward to enhancing our sales for years to come with this great marketing tool.

I would recommend your services to anyone.

Sincerely,

A handwritten signature in black ink that reads 'Thomas Johnson'.

Tom Johnson
Vice President Sales and Marketing

Muskegon Branch
1840 Industrial Blvd.
Muskegon, MI 49442
800-442-0281
Fax: 231-777-1730

Grand Rapids Branch
4757 Clyde Park SW
Grand Rapids, MI 49509
800-825-5525
Fax: 616-532-0523

Holland Branch
2126 112th Avenue
Holland, MI 49424
888-267-0030
Fax: 616-394-9277

Comstock Park Branch
3642 Mill Creek Dr. NW
Comstock Park, MI
616-784-0808
Fax: 616-784-0011

Kalamazoo Branch
1000 King Hwy.
Kalamazoo, MI 49001
888-978-6363
Fax: 269-978-1630